Digital Design
Course Syllabus

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Prerequisite: Intro to Digital Technology

Course Description:
Using web design as the platform for product design and presentation, students will create and learn digital media applications using elements of text, graphics, animation, sound, video and digital imaging for various format. The digital media and interactive media projects developed and published showcase the student skills and ability. Emphasis will be placed on effective use of tools for interactive multimedia production including storyboarding, visual development, project management, digital citizenship, and web processes. Students will create and design web sites that incorporate digital media elements to enhance content of web site.

Course Standards:
Upon successful completion of this course:
IT-DD-1: Demonstrate employability skills required by business and industry.
IT-DD-2: Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web.
IT-DD-3: Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products.
IT-DD-4: Develop a plan to create, design, and market a web site with digital content to a specific target market.
IT-DD-5: Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.
IT-DD-6: Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.
IT-DD-7: Create and edit images and graphics.
IT-DD-8: Plan, produce, edit, and publish digital audio.
IT-DD-9: Plan, edit, produce, and post a multimedia-rich video project.
IT-DD-10: Plan, produce, edit, and publish animations.
IT-DD-11: Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.

Requirements:
- ❖ Pen/Pencil and Paper
- ❖ Headphones may be required for certain projects
- ❖ Notebook may be required for certain projects

Grading: Students and parents can check progress daily at http://www.wcpsgrades.org. Grades earned throughout the semester as outlined below on the grading scale will be worth 90% of the final grade in the class. The final assessment is worth 10% of the final grade in the class.

Grading Scale	
Daily	30%
FBLA	10%
Projects/Performance Assessments	60%
Total	100%

Late work: Students have one week to turn in make up/missing assignments from absences. It is the student's responsibility to find out what work was missed during an absence and turn it in by the 5th school day from the return of the student. Work must be turned in on time. All other late work will result in a grade of 70%. <mark>**Late work deadlines: Spring Semester: May 10**</mark>

Work Ethics/Class Participation: All business education classes incorporate positive work ethics into the curriculum. This includes attendance, punctuality, time management, integrity, cooperative work, and pride.

Tutoring Hours: Monday-Thursday 6:50 am - 7:25 am, After school Monday-Thursday if the student signs up in advance to ensure I will be present.

FBLA: Future Business Leaders of America (FBLA) is co-curricular with the business courses which means that FBLA is part of the curriculum and in the standards for the course. Students will be expected to participate in FBLA assignments/activities which are done in class. Students are encouraged to join FBLA for $15 which includes membership only. Members will be able to earn awards, participate in community service projects, compete at leadership conferences, and much more! It also looks great on their resumes!

Dress for Success: Dress for Success is part of the curriculum and will be incorporated in the FBLA grade. Students are expected to wear business casual on those days and will earn a FBLA grade of 100% for being dressed professionally. Dress for Success dates are: **January 25, February 15, March 29, & April 26.** Makeup/Bonus Day: **May 10**. If students are absent on a dress for success day, he/she will have five (5) school days to make it up or the grade will be a zero.

Tardy Policy: Students are expected to be in the classroom when the tardy bell rings. Students who are tardy will be disciplined according to school tardy policy. ***Refer to Student Agenda for LHS Tardy Policy.**

Classroom Guidelines: See Classroom Procedures document

Electronics: Electronic devices shall not be used during class without permission. Cell phones or other electronic devices seen during class will result in the following: 1st offense: Device is placed in "cell phone jail" for remaining of the period and parent notification, 2nd offense: referral -1 day ISS, 3rd offense: 2 days ISS, 3-4+ offenses: OSS. (All offenses will result in cell phone jail for the period.)

Discipline Policy: *If the student chooses NOT to follow the discipline plan*, the following steps will be taken:
- 1st offense: Verbal warning/discussion/parent contact
- 2nd offense: Detention and parent notification
- 3rd offense: Administrative referral

Severe clause: For any offense that is regarded as "severe", the student will immediately be referred to an administrator.

The syllabus should be considered a work in progress and items can be changed once it has been discussed between the teacher and students.